

The 5th International Conference on Competition and Consumer Protection will be held on November 19-20

Time	November 19, 2026
09:30 - 10:00	REGISTRATION & WELCOME COFFEE

Location: Hotel Paragraph Ballroom 2

10:00 - 10:45 OPENING OF THE 5TH INTERNATIONAL CONFERENCE ON COMPETITION AND CONSUMER PROTECTION - OPENING REMARKS

- Government of Georgia
- Parliament of Georgia
- International Organizations

Moderator

Speakers
• **TERESA MOREIRA** International Competition expert and former Head of the Competition and Consumer Policies Branch, UN Trade and Development (UNCTAD)

Location: Hotel Paragraph Ballroom 2

10:45 - 12:15 COMPETITION AND CONSUMER PROTECTION IN A SECTORAL PERSPECTIVE - RESULTS, ACHIEVEMENTS AND CHALLENGES

Moderator
• **GIORGI ABASHISHVILI** Founder & CEO of Business Insider Georgia & Economic Forum Georgia

Speakers
• **EKATERINE GALDAVA** Vice-Governor of the National Bank of Georgia
• **GOGA GULORDAVA** Chairman of the Communications Commission
• **IRAKLI LEKVINADZE** Chairman of the Georgian Competition and Consumer Agency
• **DAVIT NARMANIA** Chairman of the Georgian National Energy and Water Supply Regulatory Commission
• **DAVID ONOPRISHVILI** Chairman of the Insurance State Supervision Service of Georgia

Location: Hotel Paragraph Ballroom 2

12:15 - 12:30 JOINT PHOTO SESSION AND MEDIA COMMUNICATION

Location: Hotel Paragraph Tbilisi, Georgia

12:30 - 13:00 COFFEE BREAK

Location: Hotel Paragraph Tbilisi, Georgia

13:00 - 14:30 PANEL DISCUSSION I - GLOBAL TRANSFORMATION OF CONSUMER PROTECTION: EMERGING RISKS, MODERN REGULATORY APPROACHES AND INTERNATIONAL COOPERATION

Moderator

• **NINO NIAVADZE** Head Of Legal Department, LEPL Insurance State Supervision Service of Georgia

Speakers

• **GVANTSA CHKHEIDZE** Public Defender of Consumer Interests (Communication Ombudsman)
• **NATIA CHKONIA** Deputy Head of Consumer Protection Department, National Bank of Georgia
• **TSISANA KAVELASHVILI** First Deputy Director of Disputes and Services Management Department of GNERC
• **NINO GULEISHVILI** Acting Public Defender of Consumer Interests at GNERC (Energy Ombudsman)
• **MARIAM NIKOLADZE** Head of Consumer Protection and Financial Education Division Legal Department, Insurance State Supervision Service of Georgia

Location: Hotel Paragraph Meeting room 4

13:00 - 14:30 PANEL DISCUSSION II - COMPETITION AND ACCESS IN ESSENTIAL MARKETS: SAFEGUARDING CONSUMER WELFARE IN PHARMACEUTICAL AND FOOD SECTORS

Moderator

Speakers
• **SALOME KAVTARADZE** Head of Legal Department of the Georgian Competition and Consumer Agency
• **ELONAS SATAS** Senior Advisor, Competition Council of Lithuania
• **Evrim Kazak** Head of External Relations and Competition Advocacy Department, Turkish Competition Authority

Location: Hotel Paragraph Meeting room 3

13:00 - 14:30 PANEL DISCUSSION III - MERGER CONTROL IN A CHANGING ECONOMY: BALANCING INNOVATION, MARKET POWER AND STRUCTURAL INTEGRITY

Moderator

Speakers
• **GIORGI KEDELIDZE** Head of the Strategic Markets Monitoring Department of the Georgian Competition and Consumer Agency
• **EKATERINE SICHINAVA** Head of the Competition and Market Regulation Department at the Communications Commission
• **PETER LUNDY** Expert, Consultant
• **FAHAD ALSHATHRI** Chief Executive Officer and Board Member, General Authority for Competition in Saudi Arabia

Location: Hotel Paragraph Meeting room 1

14:30 - 15:30 LUNCH

Location: Hotel Paragraph Tbilisi, Georgia

15:30 - 17:00 PANEL DISCUSSION IV - CONSUMER PROTECTION IN ONLINE MARKETS: TRANSPARENCY, ACCOUNTABILITY AND INFORMED CONSUMER CHOICE

Moderator
• **Ana Cândida Muniz Cipriano** Legal Officer at UN trade and development, UNCTAD

Speakers
• **AMATI AMAROVI** Deputy Head of the Consumer Protection Department of the Georgian Competition and Consumer Agency
• **ARTHUR BUDURYAN** Partner at Legelata Law Firm, Antitrust Law expert, Armenia

Location: Hotel Paragraph Meeting room 1

15:30 - 17:00 PANEL DISCUSSION V -THE INTERACTION BETWEEN COMPETITION LAW AND SECTORAL REGULATION: ENFORCEMENT, REGULATORY FRAMEWORKS AND MARKET EFFICIENCY

Moderator
• **LEVAN KALANDADZE** Deputy Chairman of the Georgian Competition and Consumer Agency

Speakers
• **NIKOLOZ SUMBADZE** First Deputy Director of Market Monitoring and and Internal Audit Department of GNERC
• **MARI BASILASHVILI** Senior Specialist, Competition Division, Legal Department, National Bank of Georgia

Location: Hotel Paragraph Meeting room 3

15:30 - 17:00 PANEL DISCUSSION VI - BALANCING COMPETITION, TRADE AND INDUSTRIAL POLICY IN TIMES OF GLOBAL ECONOMIC TRANSFORMATION

Moderator

Speakers
• **ELENE TSKHOMELIDZE** Head of the Anti-Dumping Measures Department, Georgian Competition and Consumer Agency
• **ALEXEY IVANOV** Competition Policy Expert, Professor of Law, HSE University
• **Ettore Maria Lombardi** Professor of Private Law and Digital Society Law University of Florence, School of Law

Location: Hotel Paragraph Meeting room 4

Time	November 20, 2026

10:30 - 11:00 REGISTRATION - COFFEE/TEA

Location: Hotel Paragraph Tbilisi, Georgia

11:00 - 11:30 KEYNOTE ADDRESS

Moderator

Speakers
• **TERESA MOREIRA** International Competition expert and former Head of the Competition and Consumer Policies Branch, UN Trade and Development (UNCTAD)

Location: Hotel Paragraph Ballroom 1

11:30 - 12:30 ROUND TABLE: Discusion

Connecting Competition and Consumer Protection: Price Transparency and Informed Choice in Food Markets

Empowering Consumers through Price Comparison: International Experience and Best Practices

Location: Hotel Paragraph Ballroom 1

12:30 - 12:50 COFFEE BREAK

Location: Hotel Paragraph Tbilisi, Georgia

12:50 - 13:50 CLOSING CEREMONY

- Signing of Memorandum(a) of Understanding
- Awards Ceremony: (30 Years)
- Closing Remarks by the Head of the Agency / Group Photo

Location: Hotel Paragraph Ballroom 1

13:50 - 14:50 LUNCH

Location: Hotel Paragraph Tbilisi, Georgia