

# COMPETITION AND CONSUMER PROTECTION IV INTERNATIONAL CONFERENCE



## Agenda

Tbilisi Time (UTC +4)

### Day 1 | 13 November

**Venue:** Sheraton Grand Tbilisi Metekhi Palace, 20 Telavi St, Tbilisi 0103

**Language:** Georgian/English (Simultaneous Translation)

Time	Event
09:30 - 10:00	Registration / Welcome Coffee
10:00 - 10:50	<b>Opening Ceremony   Welcome Speeches</b> <ul style="list-style-type: none"><li>• <b>Mikheil Sarjveladze</b> Minister of Internally Displaced Persons from the Occupied Territories, Health, Labour and Social Affairs of Georgia</li><li>• <b>David Songulashvili</b> Minister of Environmental Protection and Agriculture of Georgia</li><li>• <b>Shota Berekashvili</b> Chairperson of the Economic Policy Committee of the Parliament of Georgia</li><li>• <b>Giorgi Dgebuadze</b> Deputy Minister of Justice of Georgia</li><li>• <b>Teresa Moreira</b> Head of Competition &amp; Consumer Policies   UNCTAD</li></ul>

10:50 - 12:20	<p><b>Opening Session   Competition and Consumer Protection in a Sectoral Perspective - Results, Achievements and Challenges</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Giorgi Abashishvili</b> Founder &amp; CEO of Business Insider Georgia &amp; Economic Forum Georgia</li> </ul> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Irakli Lekvinadze</b> Chairman of the Georgian Competition and Consumer Agency</li> <li>• <b>Natia Turnava</b> President of the National Bank of Georgia</li> <li>• <b>Davit Narmania</b> Chairman of the National Energy and Water Supply Regulatory Commission of Georgia</li> <li>• <b>Ekaterine Tsereteli</b> Deputy Head of the Insurance State Supervision Service of Georgia</li> <li>• <b>Vakhtang Abashidze</b> Commissioner of the Communications Commission of Georgia</li> </ul>
12:20 - 13:00	<p><b>Coffee Break</b></p> <ul style="list-style-type: none"> <li>• Family photo</li> <li>• Media Comments</li> </ul>
13:00 - 13:45	<p><b>Keynote Speakers:</b> Competition and Consumer Protection Policies</p> <ul style="list-style-type: none"> <li>• <b>Teresa Moreira</b> Head of Competition &amp; Consumer Policies   UNCTAD</li> <li>• <b>Brigitte Acoca</b> Head of the Consumer Policy Unit   OECD</li> </ul>
13:45 - 14:45	Lunch
14:45 - 16:15 Parallel Breakout Session I	Competition Policy in Regulated Sectors   Challenges and Opportunities

	<p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Levan Kalandadze</b> Deputy Chairman   GCCA</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Shahla Eyvaz-Zada</b> Head of the Legal Acts Sector of the Legal Department   State Agency for Antimonopoly and Consumer Market Control of the Republic of Azerbaijan</li> <li>• <b>Ekaterine Sitchinava</b> Head of Telecom Market Regulations Department   Communications Commission of Georgia</li> <li>• <b>Nikoloz Sumbadze</b> First Deputy Director of Market Monitoring Department   Georgian National Energy and Water Supply Regulatory Commission (GNERC)</li> <li>• <b>Medea Akolashvili</b> Head of Competition Division, Legal Department   National Bank of Georgia</li> <li>• <b>Vakhtang Charaia</b> Vice-Rector, Dean of the School of Business and Management   Grigol Robakidze University</li> </ul>
<p><b>14:45 - 16:15</b> <b>Parallel Breakout Session II</b></p>	<p><b>Building Fair Markets: Protecting Children and Vulnerable Consumers</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Ana Candida Muniz Cipriano</b> Legal Officer of Competition and Consumer Policies Branch   UN Trade and Development (UNCTAD)</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Kwun Seonhwa</b> Head of Team, Insurance and Medical Affairs Team, Seoul Gangwon Regional Office   Korea Consumer Agency</li> <li>• <b>Amati Amarovi</b> Deputy Head of the Consumers Protection Department   GCCA</li> <li>• <b>Davit Bibileishvili</b> Board Member of the Georgian Disability Network, Head of the Services Department   Georgian Blind Union</li> <li>• <b>Tinatin Gujabidze</b> Chief Specialist of the Financial Education and Strategic Development Department   National Bank of Georgia</li> </ul>

<p><b>14:45 - 16:15</b> <b>Parallel Breakout Session III</b></p>	<p><b>Consumer Protection Today   Key Developments and Challenges in Georgia and Beyond</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Nino Niavadze</b> Head of the Legal Department   Insurance State Supervision Service of Georgia</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Gvantsa Chkheidze</b>, Communications Ombudsman of Georgia</li> <li>• <b>Tsisana Kavelashvili</b> First Deputy Head of the Disputes and Services Department   Georgian National Energy and Water Supply Regulatory Commission (GNERC)</li> <li>• <b>Irine Ioseliani</b> Head of the Market Conduct Supervision Division   National Bank of Georgia</li> <li>• <b>Mariam Nikoladze</b> Head of the Consumer Rights Protection and Financial Education Division   Insurance State Supervision Service of Georgia</li> <li>• <b>Levan Molashvili</b> E-commerce Expert, Georgia.</li> </ul>
<p><b>16:15 - 16:30</b></p>	<p><b>Coffee Break</b></p>
<p><b>16:30 - 18:00</b> <b>Parallel Breakout Session I</b></p>	<p><b>From Prevention to Enforcement: Rethinking Ex Ante and Ex Post in Competition Law</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Akari Yamamoto - Bonenfant</b> Legal Officer of Competition and Consumer Policies Branch   UN Trade and Development</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Serene Seet</b> Director of the Enforcement Division   Competition and Consumer Commission of Singapore (CCCS)</li> <li>• <b>Arthur Buduryan</b> Partner   Legelata Law Firm, Armenia</li> <li>• <b>Salome Kavtaradze</b> Head of the Legal Department   GCCA</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Nick Nanuashvili</b> Legal Director of the Business Association of Georgia</li> <li>• <b>Tamta Margvelashvili</b> Director of Competition, Capital and Financial Markets Practice   Nodia, Urumashvili &amp; Partners</li> </ul>
<b>16:30 - 18:00</b> <b>Parallel Breakout Session II</b>	<p><b>The Future of Mergers   Navigating New Global Realities</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Levan Vepkhvadze</b> Executive Director of Business Association of Georgia (BAG)</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Durim Kraja</b> Member of the Commission   Albanian Competition Authority</li> <li>• <b>Cosmin Belacurencu</b> Member of the Board, Secretary of State   Romanian Competition Council</li> <li>• <b>Evrin Özgül KAZAK</b> Head of External Relations and Competition Advocacy Department   Turkish Competition Authority</li> <li>• <b>Giorgi Kedelidze</b> Head of the Strategic Markets Monitoring Department   GCCA</li> </ul>
<b>16:30 - 18:00</b> <b>Parallel Breakout Session III</b>	<p><b>Consumers International Panel   The Role of NGOs and Civil Society in Consumer Protection</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Érico de Melo</b> International and Government Engagement Lead   Consumers International</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Ana Candida Muniz Cipriano</b> Legal Officer of Competition and Consumer Policies Branch   UN Trade and Development (UNCTAD)</li> <li>• <b>Dmitriy Yanin</b> Chairman of the International Confederation of Consumer Societies (KONFOP)</li> <li>• <b>Tamar Kerdzaia</b> Lawyer, Representative of the NGO “Women for the Future”</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Madona Koidze</b> Chairperson   NGO “Georgian Consumers Federation”</li> <li>• <b>Sophie Okhanashvili</b> Journalist, Host of a Business Program   Rustavi 2</li> </ul>
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## Day 2 | 14 November

Venue: Sheraton Grand Tbilisi Metekhi Palace, 20 Telavi St, Tbilisi 0103

Language: Georgian/English (Simultaneous Translation)

Time	Event
10:30 - 11:00	<b>Registration   Welcome Coffee</b>
11:00 - 12:15	<p><b>High-Ranking Panel Discussion</b>   Regulation and Innovation: Finding the Right Balance in Competition Policy</p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>María Pilar Canedo Arrillaga</b> Senior Expert   the OECD’s Competition Division, Commissioner of the Spanish National Markets and Competition Commission</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Mirta Kapural</b> President of the Competition Council   Croatian Competition Agency (Online)</li> <li>• <b>Mark Panczel</b> Member of the National Competition Council, Hungary</li> <li>• <b>Daniel Mańkowski</b> Vice-President of the Office of Competition and Consumer Protection, Poland (Online)</li> <li>• <b>Akari Yamamoto</b> Bonenfant Legal Officer of Competition and Consumer Policies Branch   UN Trade and Development</li> <li>• <b>Ettore Maria Lombardi</b> Professor of Private Law and Digital Society Law   University of Florence, School of Law (Online)</li> </ul>
12:15 - 12:45	<b>Coffee Break</b>

12:45 - 14:15	<p><b>High-Ranking Panel Discussion</b>   The Role of International Organisations and Cross-Border Cooperation in Consumer Protection</p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Elena Gasol Ramos</b> Digital Regulations and Global Knowledge Lead   World Bank Group</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Teresa Moreira</b> Head of Competition &amp; Consumer Policies   UNCTAD</li> <li>• <b>Brigitte Acoca</b> Head of the Consumer Policy Unit   OECD</li> <li>• <b>Érico de Melo</b> International and Government Engagement Lead   Consumers International</li> <li>• <b>Sven Gallasch</b> Senior Lecturer   Deakin Law School, Australia</li> <li>• <b>Sergo Sanikidze</b> Head of the Consumer Protection Department   GCCA</li> </ul>
14:15 - 15:00  <b>Parallel Breakout Session</b>	<p><b>Panel Discussion:</b> Competition and Consumer Protection in the Healthcare Sector</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Mikheil Sarjveladze</b> Minister of Internally Displaced Persons from the Occupied Territories, Health, Labour and Social Affairs of Georgia</li> <li>• <b>Irakli Lekvinadze</b> Chairman of the Georgian Competition and Consumer Agency</li> </ul>
14:15 - 15:00  <b>Parallel Breakout Session</b>	<p><b>Sectoral Research Presentation:</b> Anti-Dumping Practice in Georgia: Insights from Case Experience and Sectoral Vulnerability Analysis</p> <p><b>Presenter: Elene Tskhomelidze</b> Head of the Anti-Dumping Measures Department   GCCA</p>
15:00 - 16:00	<b>Lunch</b>
16:00 - 16:15	Signing ceremony of the Memorandum of Understanding between the Competition Council of Bosnia and Herzegovina and the Georgian Competition and Consumer Agency

16:15 - 16:30	Signing ceremony of the Cooperation Action Plan between the State Service for Antimonopoly and Consumer Market Control of Azerbaijan and the Georgian Competition and Consumer Agency
16:30 - 17:00	Bilateral meeting between the Georgian Competition and Consumer Agency and the United Nations Conference on Trade and Development (UNCTAD)
17:00 - 17:30	Bilateral meeting between the Georgian Competition and Consumer Protection Agency and the OECD Consumer Policy Division